

new building/floor 2



24. Richard Phillips
'AnnLee', 2002

No Ghost Just a Shell

In the collaborative project 'No Ghost Just a Shell' everything centres on the virtual figure of AnnLee. This panoramic exhibition is a presentation 'in' the opening exhibition to which 18 artists and designers from various countries contributed between 1999 and 2003. AnnLee is an 'Avatar', a virtual character. The French artists Pierre Huyghe (b. 1962) and Philippe Parreno (b. 1964) bought the rights to the figure in 1999 from the Japanese company 'K works', which specialises in the mass production of figures and characters for Manga cartoons, commercials and comic strips. AnnLee was originally a figure with few qualities or characteristics and, like most Manga characters, she was intended to lead a short commercial life. By buying the rights, they were able to liberate the figure from the distribution chain of the 'story market', extend her life and thus radically change her destiny or fate. They gave the figure the name 'AnnLee' and thought of a way of producing animated films relatively cheaply. This led to the project 'No Ghost Just a Shell'.

AnnLee now had a voice and the aim of the project was to give the figure an identity, to fill the empty shell with stories and ideas. Pierre Huyghe and Philippe Parreno passed her on to other artists and designers, asking them to use Ann Lee in their own work and to contribute to her history.

Between 1999 and 2003 a community developed around AnnLee, an exchange of ideas, stories and manifestations. The project alludes to the function and working of registered brand names and logos and to the shaping of an identity and the issues surrounding authorship. Pierre Huyghe says of the contributing artists: 'They are simply the amplifiers of the echo AnnLee, an echo which they have not sent out themselves and which they do not own.' So AnnLee has become a signal, a living logo, and the 26 artworks (videos, paintings, objects, installations, posters, a sound work, a magazine and a publication) now form an 'imaginary film' featuring, about and around AnnLee.



26. Pierre Huyghe & Philippe Parreno
'Skin of Light', 2001

In the large AnnLee space (Room 6) a robot moves about freely. It is a ghostly cocoon that projects seven video episodes. After three projections the robot moves to a corner, switches on the lights and plays the soundtrack 'AnnLee'. After approximately five minutes, the lights dim again and the robot continues its way. The robot concept and the mise-en-scène are an important part of this acquisition. Pierre Huyghe and Philippe Parreno belong to a generation of artists who are not interested in showing works in the conventional way: simply putting works next to each other or one after the other in a sequence. They use types of exhibitions in which the works are brought together in such a way that together they acquire an expressive power that transcends that of the individual pieces.

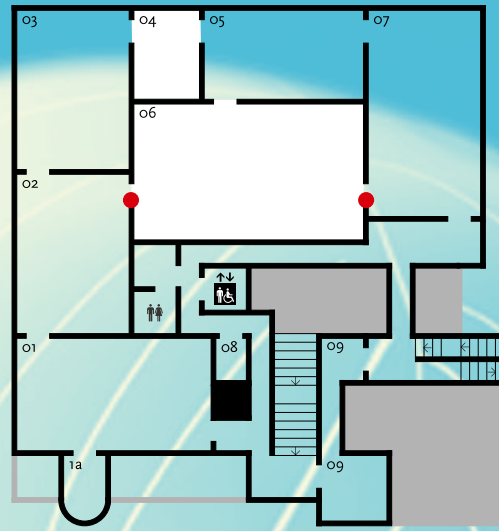
The history of AnnLee is the story of a virus, or rather a symptom. AnnLee has settled in Eindhoven and infiltrates the museum. The story of this figure has evolved in space and time. Versions are seen in the museum at various places and times: in these rooms, in the bay window on level 0 and in the library and restaurant. For example, in Room 4 there is a coffin and a painting by the American artist Joe Scanlan (b. 1961) as well as wallpaper by M/M Paris. The AnnLee magazine is also there, and the recently published 'No Ghost Just a Shell' book, which you can examine. In the projection room in the library AnnLee reads a whole science fiction novel aloud. It takes over 9 hours. AnnLee also gives a philosophical talk there. In the restaurant two AnnLee paintings and several posters are to be found. The neon version of AnnLee lights one of the windows on level 0 of the new museum wing.

Is this the end or just the beginning of the story? Huyghe and Parreno have decided to bring this project to a close: no new artworks will be produced around this figure in the future. AnnLee will shortly be given a legal contract which will make the character itself the owner of the copyright. It will then be impossible to exploit AnnLee economically or artistically. An association will monitor compliance with this historic contract. So now the moment has come at which AnnLee is freed from its owners. And for viruses that is the moment at which they are infectious...

*My name is AnnLee! AnnLee!
You can spell it however you want!
It doesn't matter! No it does not.*



10. Joe Scanlan
'Do It Yourself Dead On Arrival (AnnLee)', 2002



List of works

level 2 room 6

1. Pierre Huyghe & Philippe Parreno
Travelling Pod, 2003
robot
– Philippe Parreno
Anywhere Out of The World, 2000
video
– Pierre Huyghe
Two Minutes Out of Time, 2000
video
2. Pierre Huyghe
One Million Kingdoms, 2001
video
3. Dominique Gonzalez-Foerster
AnnLee in Anzenzone, 2000
video
4. Liam Gillick
AnnLee You Proposes, 2001
video
5. François Curlet
Witness Screen, 2002
video
6. Melik Ohanian
I Am Dreaming About a Reality, 2002
video
7. Anna Lena Vaney
Song for AnnLee, 2002
muziek/ music

level 2 room 4

8. M/M (Paris)
AnnLee: No Ghost Just a Shell, 2000
zeefdruk/ silkscreen
9. Joe Scanlan
Last Call, 2002
schilderij/ painting
10. Joe Scanlan
Do It Yourself Dead On Arrival (AnnLee), 2002
instalatie/ installation
11. Joe Scanlan
DIY or How To Kill Yourself Anywhere in the World for Under \$399, 2002
boek/ book
12. M/M (Paris)
Wallpaper Poster 1.1 (AnnLee colours: Anywhere Out of The World), 2000
zeefdruk/ silkscreen
13. M/M (Paris)
Wallpaper Poster 1.3 (AnnLee colours: Two Minutes Out of Time), 2000
zeefdruk/ silkscreen

Further information

More information about individual works in the collection may be found in the museum library (open Tuesday to Friday from 11 am to 5 pm, admission free). In the recently published collection book many works are discussed. It is on sale at the bookshop.

14. Lily Fleury
A Worm in an Apple, 2002
tijdschrift/ magazine
- 15./ 16./ 17. Angela Bulloch & Imke Wagener
AnnLee Konnektikit, Chiffrevue - Polypop - Lunaphon, 2002
objecten/ objects
18. Pierre Huyghe & Philippe Parreno
No Ghost Just a Shell, 2003
boek/ book
- Joe Scanlan
Nesting Bookcase, 1997
object

library

19. Rirkrit Tiravanija
(Ghost Reader C.H.), 2002
video
20. Pierre Joseph & Mehdi Belhaj-Kacem
Theory of the Trickster, 2002
video

restaurant

- M/M (Paris)
AnnLee: No Ghost Just a Shell, 2000
zeefdruk/ silkscreen
21. M/M (Paris)
AnnLee: Witness Screen, 2002
zeefdruk/ silkscreen
 22. M/M (Paris)
AnnLee in Anzenzone, 2001
zeefdruk/ silkscreen
 23. M/M (Paris)
AnnLee: Théorie du Trickster, 2002
zeefdruk/ silkscreen
 24. Richard Phillips
AnnLee, 2002
schilderij/ painting
 25. Henri Barande
Sublimation, o.J.
Schilderij/ painting

bay window level 0 room 6

26. Pierre Huyghe & Philippe Parreno
Skin of Light, 2001
neon